

Replace Titanium Dioxide with VersaCal[®] Bright

A safe alternative to brightening



Value

For Manufacturers

- Provides comparable whiteness and brightness
- Aligns with regulatory trends
- Delivers label-friendly solution

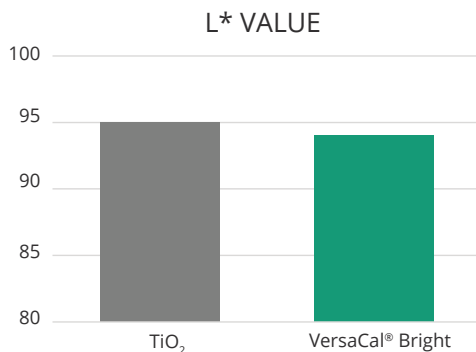
For Consumers

- Addresses health concerns associated with TiO₂
- Offers cleaner label option

VersaCal® Bright in Approved^ Applications

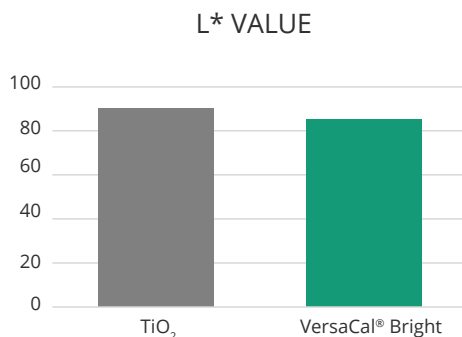
An effective and safe replacement for TiO₂

DONUT SUGAR



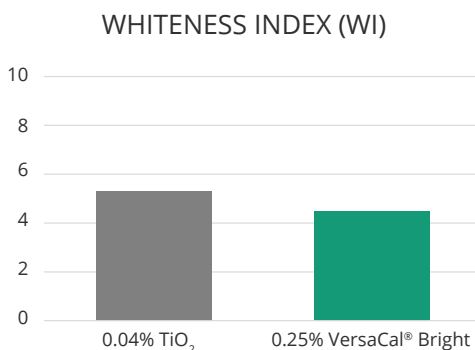
At a 1:1 replacement, VersaCal® Bright in donut sugar delivers a comparable L* value to TiO₂—providing similar appearance and stability on the donut over time.

SUGAR FOR COATED CANDY



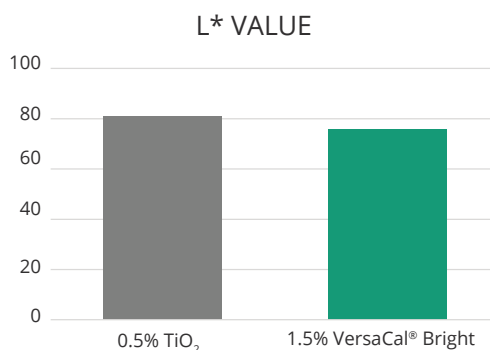
VersaCal® Bright achieves similar L* value to TiO₂. Sensory testing showed no off-flavors or noticeable taste differences between the two whiteners.

WHITE CANDY MELTS



VersaCal® Bright delivers the whiteness properties of TiO₂, while also enhancing syrup texture, improving dipping adhesion, and supporting more uniform coating performance.

READY-TO-EAT CHICKEN



In RTE chicken, VersaCal® Bright achieves a similar L* value to TiO₂—safely and effectively enhancing the visual appeal of chicken products.

Contact us at www.innophos.com

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^ FDA 21 CFR Part 73

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